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## World Aviation Conference

“Recalibrating the Aviation Industry:  
Entering an Era of Dramatic Change”



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# What's Getting Traction?



How do we separate good intentions from game-changing tech?



# Tesla Model 3



Most successful product launch in all history





The cars we drive today have been in development for over 120 years

Photo Ford history museum



For the past 120 years, cars  
have been designed around  
one central function - driving





As we move into the driverless era, people will no longer “drive”

Photo lyftwatch 777







Is this the same job?



We now have the ability to be far more  
unique, niche-focused, and specialized  
than ever before in history!





How do we manage our  
own hyper-individuality?



What things did you do in 2019  
that you can't do today?





Concerts!





Festivals!





Comedy Clubs!





Cruise Industry!





Empty skies!





Parades!





Professional Sports!






Movie Theaters!





Business Expos!





We're a very  
backward-looking  
society!



How does the future  
get created?



The future is being created  
in the minds of people all  
around us!





People are making decisions today based on their understanding of what the future holds



Image by Stephan Martiniere



**The Future  
Creates the  
Present**





Our vision of  
the future  
determines our  
actions today

Image by Stephan Martiniere



If we change people's visions of  
the future, we change the way  
they make decisions today





“The main reason  
why companies fail  
is that they missed  
the future.”

- - Larry Page,  
CEO of Alphabet



Covid-19 has been a very  
dark time in human history!



During times of great chaos, comes  
great opportunities!



We are experiencing the biggest job  
transition in all history!





The great reboot has given us time to think!





Most are looking for more “meaning” and “purpose!”



# Ten Longterm Trends in the Aviation Industry



- 1.) This will be the most expensive crisis in human history!
- 2.) We're becoming an increasingly fluid society while simultaneously becoming more connected, more capable, and far more accomplished!
- 3.) Work-from-home is altering the demand for business travel!

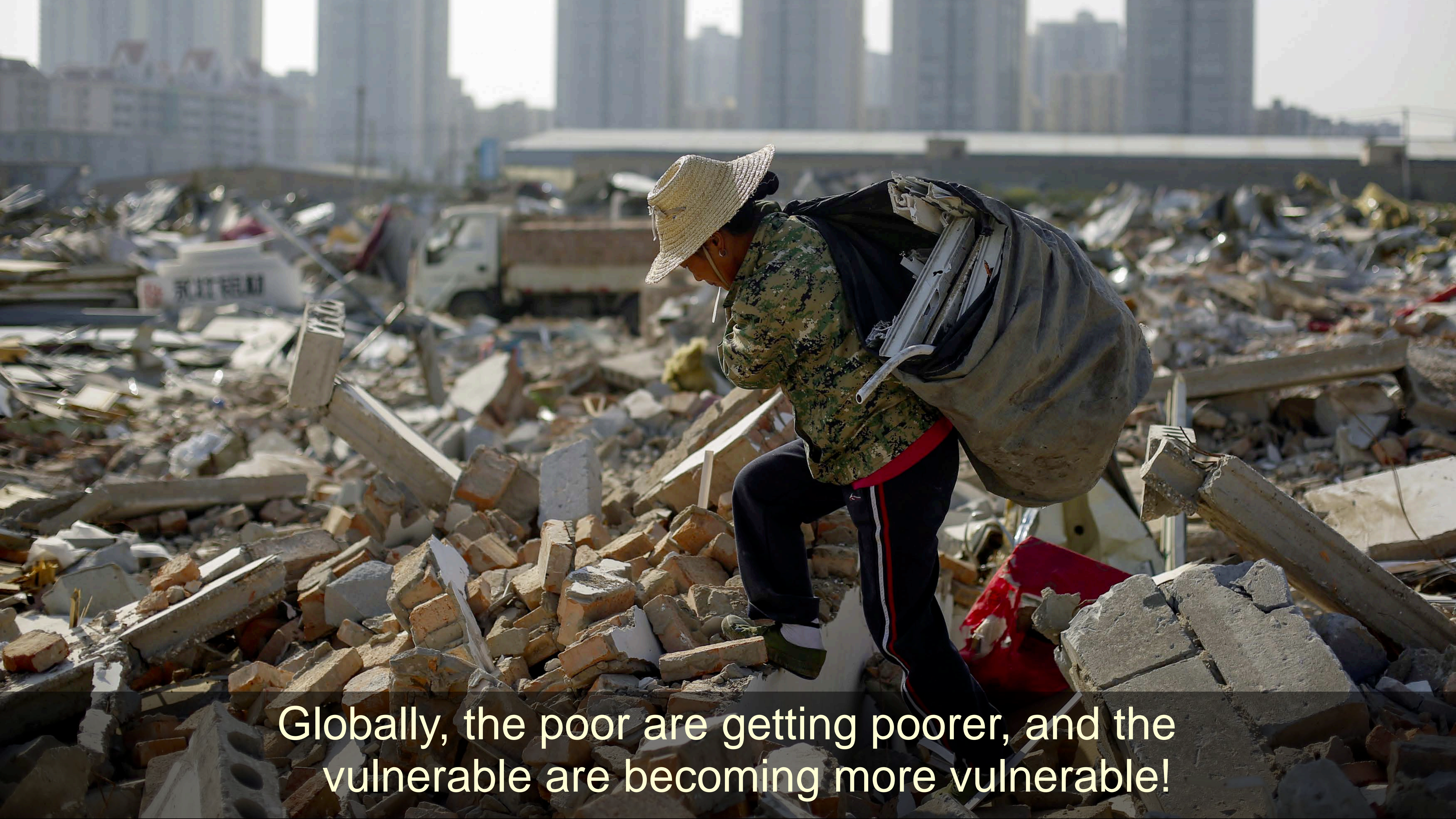


- 4.) Airport proximity is taking a lower priority!
- 5.) Air taxis will soon be creating a hyper-individualized air transportation market!
- 6.) Drone deliveries coupled with air taxis will drive demand for mini airports!
- 7.) “Contact phobia” will drive the demand for a touchless travel experience!



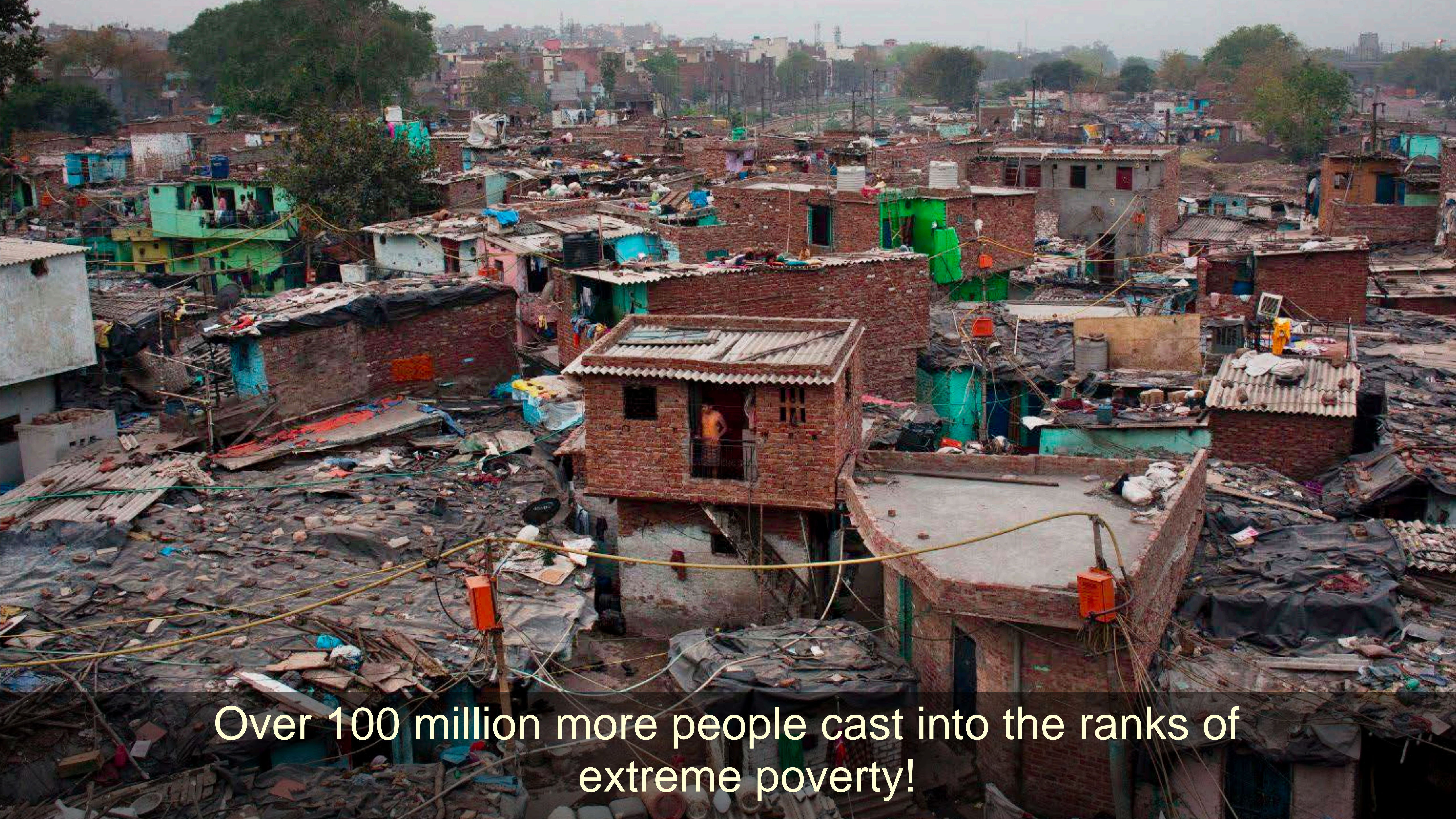
- 8.) Autonomous transportation will become the most disruptive technology in all history
- 9.) Tube transportation will cause airports to become mixed modal transportation hubs
- 10.) Digital twin technology will soon remove pilots from aircraft, and become the monitoring system for all things driverless





Globally, the poor are getting poorer, and the vulnerable are becoming more vulnerable!





Over 100 million more people cast into the ranks of extreme poverty!



1.) This will be the most expensive crisis in human history!





Businesses were never designed to be shut down  
and restarted months later



It's impossible to have this many  
top-down decisions without  
creating a massive number of  
unintended consequences!



A close-up, side-profile shot of a person wearing a bright red jacket, looking down at a smartphone held in their hands. The background is a blurred city street at night, with various colored lights (green, yellow, red) creating a bokeh effect. The person's hands are visible, with light-colored nail polish and a ring on the ring finger. The phone has a red case and a white screen.

Our increasing awareness of the world means  
everybody is watching!



2.) We're becoming an increasingly fluid society while simultaneously becoming more connected, more capable, and far more accomplished!



# Starlink

40% of the world  
doesn't have  
stable Internet





# Starlink

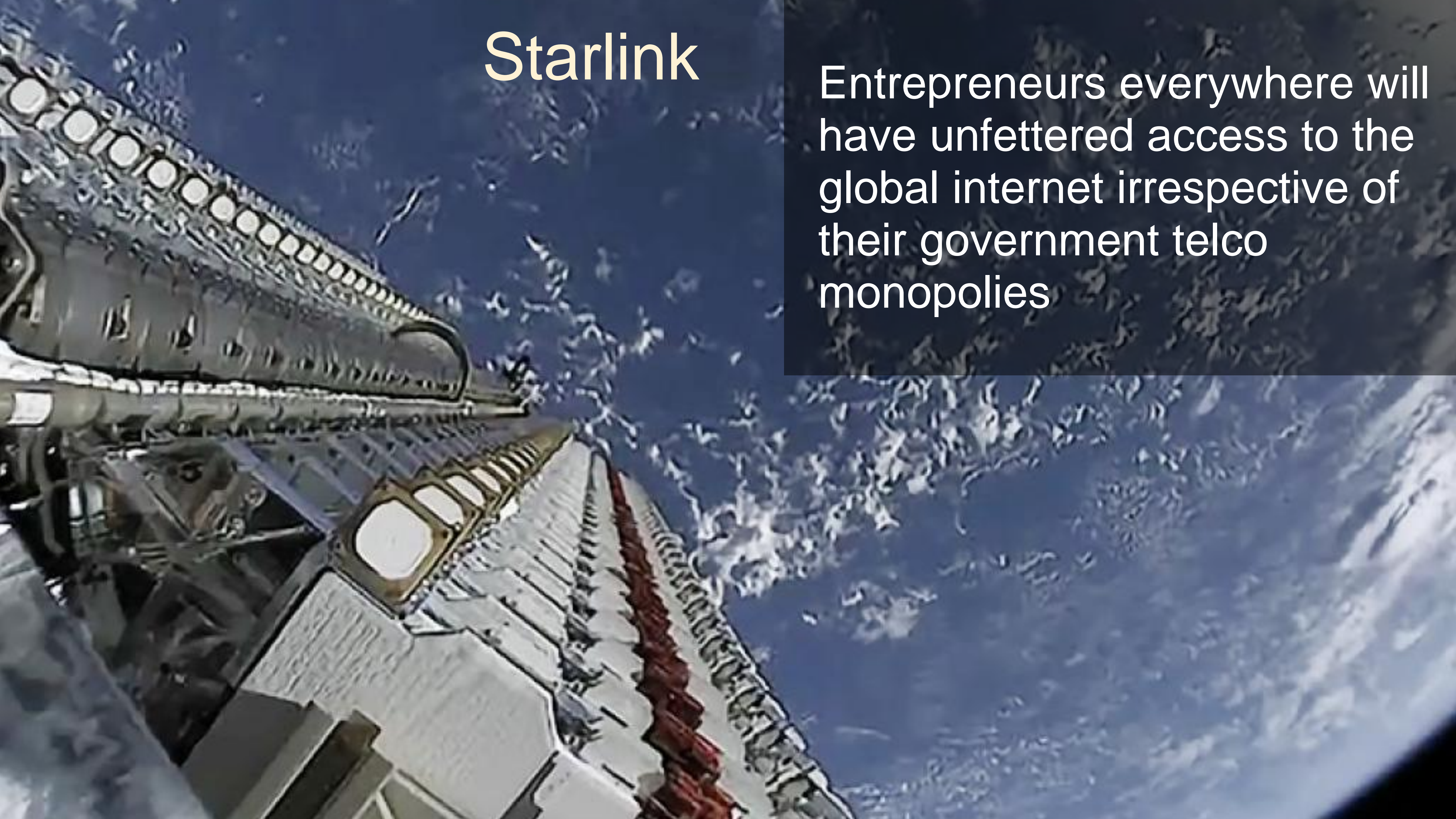
4 billion potential  
new users - mostly  
non-English  
speaking and  
mostly poor





# Starlink

Entrepreneurs everywhere will have unfettered access to the global internet irrespective of their government telco monopolies





# Starlink



Monopoly-breaking capabilities



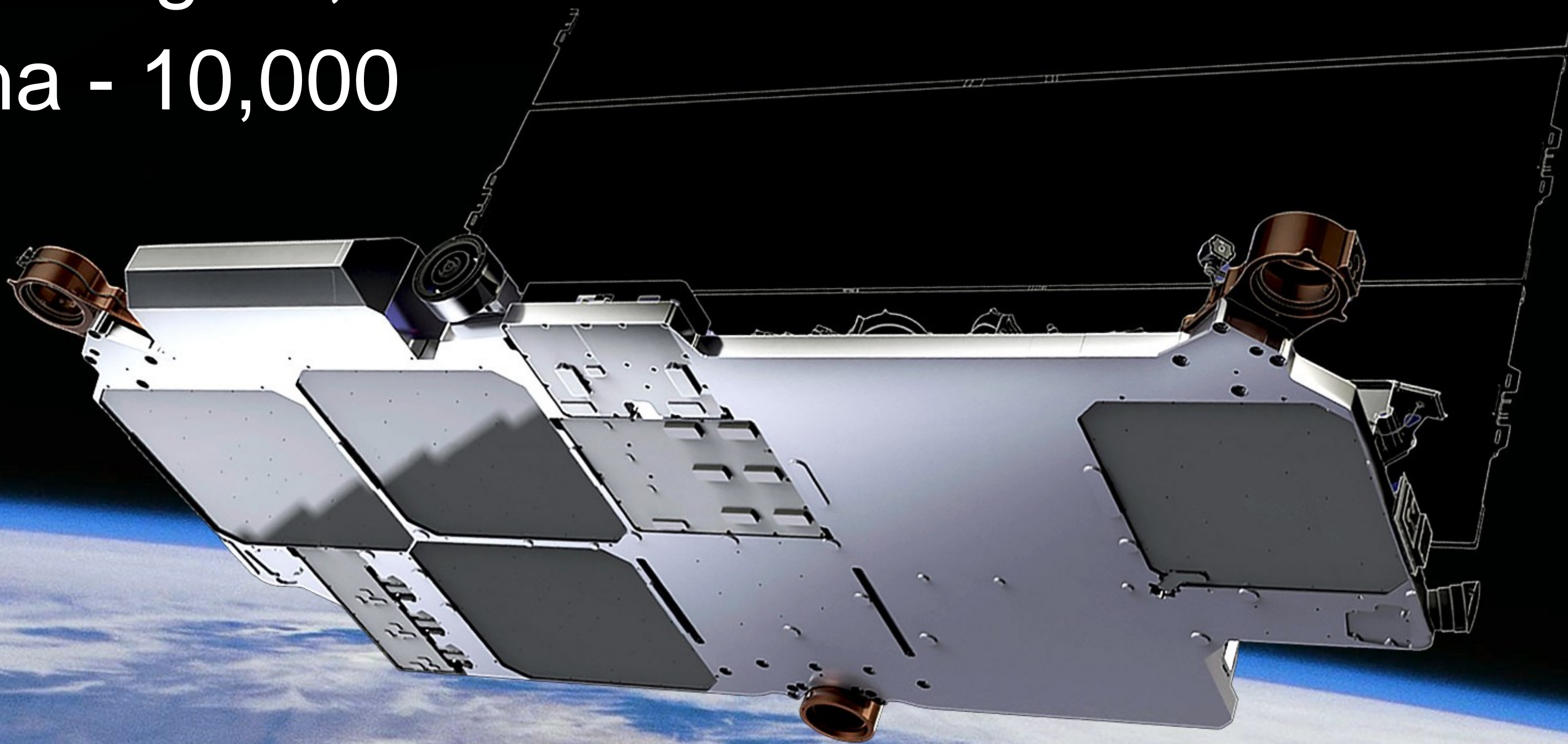


Starlink - 30,000 satellites (1,015 launched)



# Starlink Competitors

- 1.) Amazon's Kuiper - 3,236
- 2.) OneWeb - 2,000
- 3.) Iridium - 66
- 4.) Samsung - 4,600
- 5.) China - 10,000







Competing in a networked world, the key to competitive advantage is no longer the sum of all efficiencies, but the sum of all connections!



3.) Work-from-home is altering the demand for business travel!



# Life First, Work Second

The rise of remote is leading to people to re-prioritize what is important to them





# Focus on Outcomes

By focusing on outcomes, employers help people make time count, instead of simply counting time



# End of Senseless Tasks


Workers will do what needs to be done rather than wasting their time trying to look busy



# Work When You Want

Tools that enable asynchronous work are the most important thing globally for remote teams



A woman with dark, wavy hair is seated at a rustic wooden table in a bright, modern kitchen. She is wearing a blue denim shirt over a light green top. She is looking down at a laptop and some papers on the table, holding a yellow highlighter in her right hand. The background shows a kitchen counter with various items and a window with natural light.

**Health & well-being  
are a higher priority**

**A lack of commute will give workers  
25 extra days a year to do other things**



A woman with long dark hair, wearing a white short-sleeved shirt under black overalls, is sitting on a white chair at a dark wooden table. She is focused on her laptop, with her hands on the keyboard. On the table, there is a dark mug, a white ceramic container, and a clear glass vase with several bright yellow flowers. The room is bright and airy, with large floor-to-ceiling windows that look out onto a lush green forest with large trees. The natural light creates a warm and inviting atmosphere. The text "Rural communities can flourish" is overlaid in bold black font at the top right of the image.

**Rural communities can flourish**

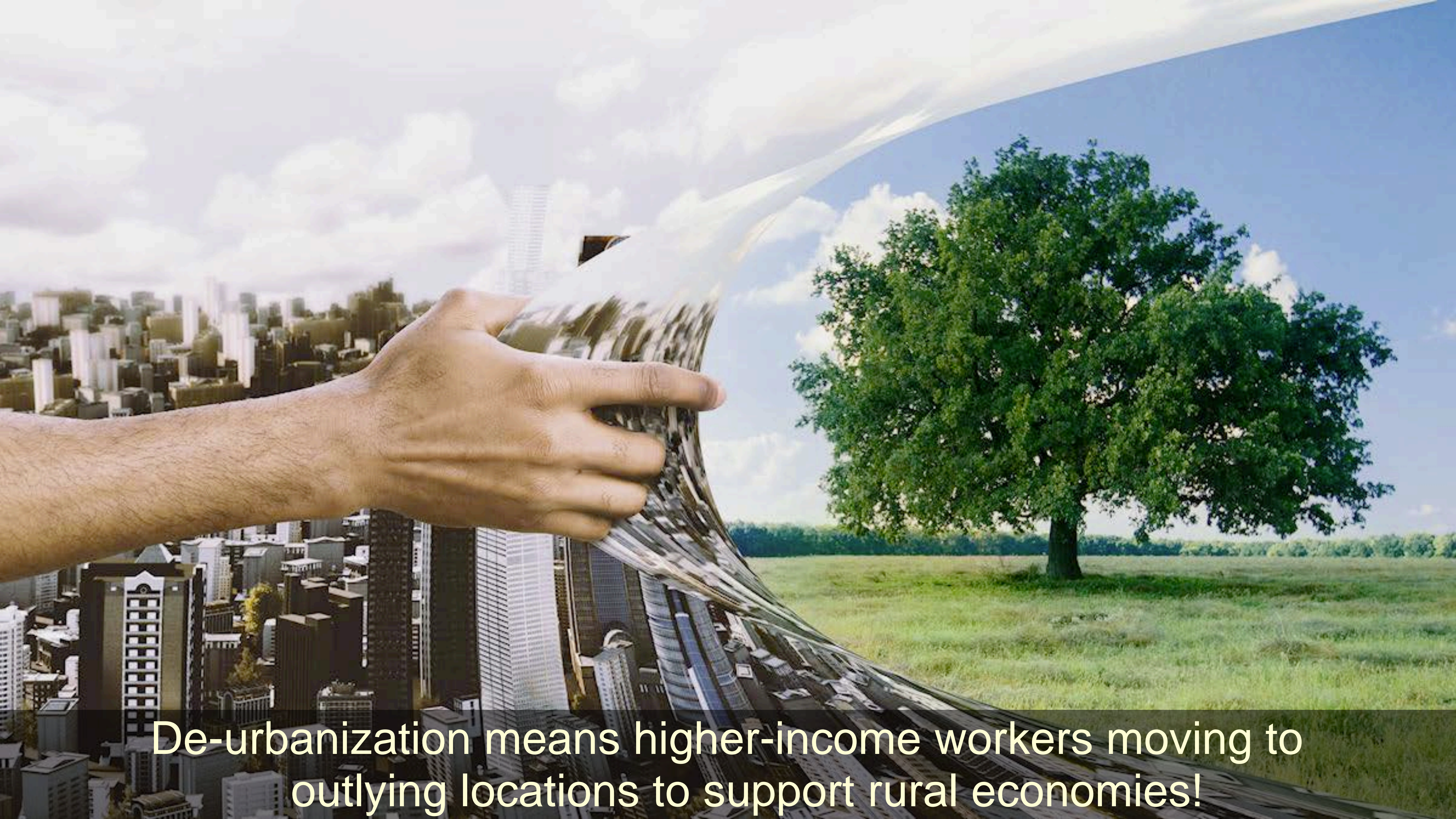
World-class people will move to smaller cities,  
have a lower cost of living, and higher quality of life

Photo digital perry012



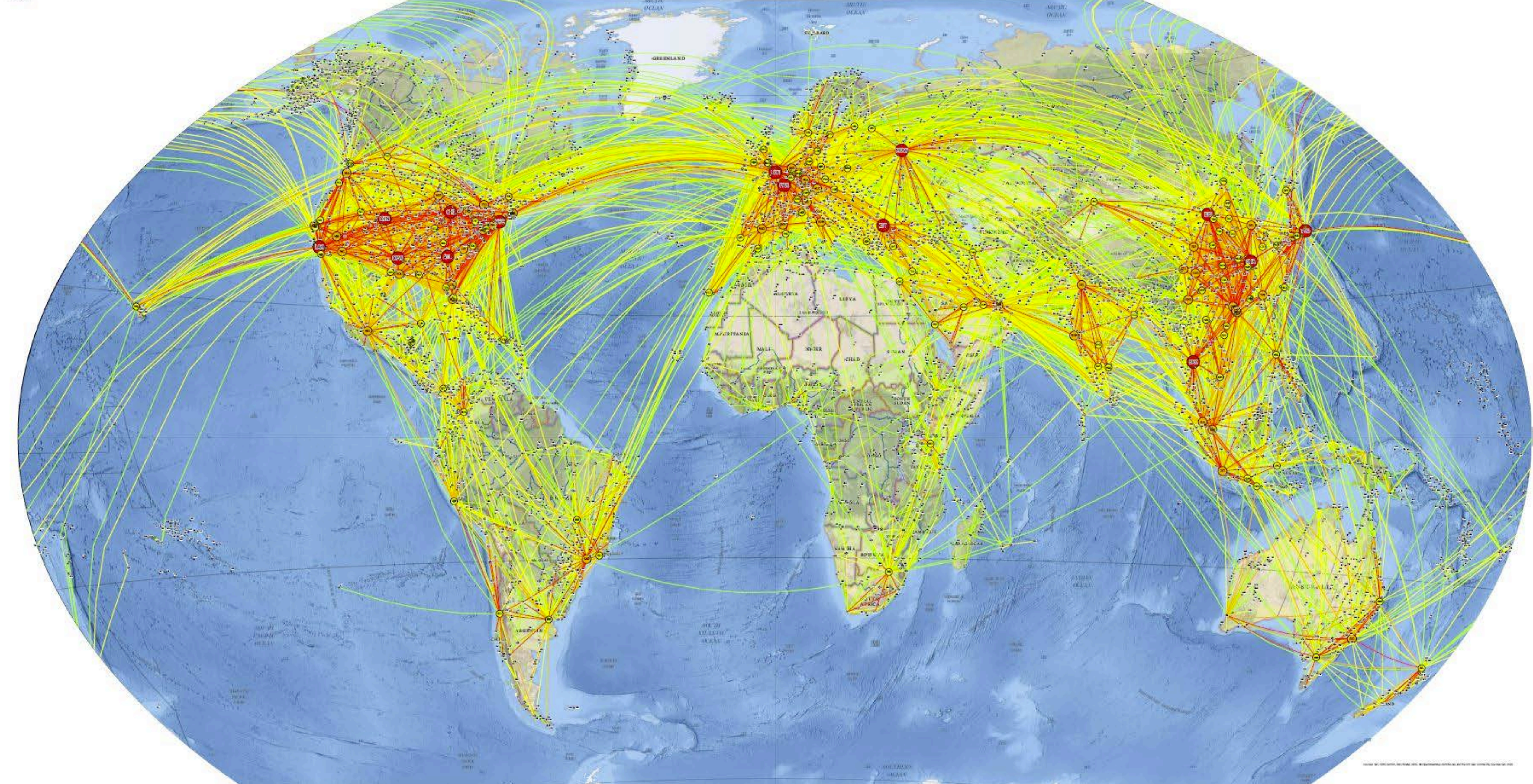
4.) Airport proximity is taking a lower priority!





De-urbanization means higher-income workers moving to outlying locations to support rural economies!





Three global traffic hubs will become more diffused!



5.) Air taxis will soon be creating a hyper-individualized air transportation market!





Air taxis will become increasingly common in 2025-2030!





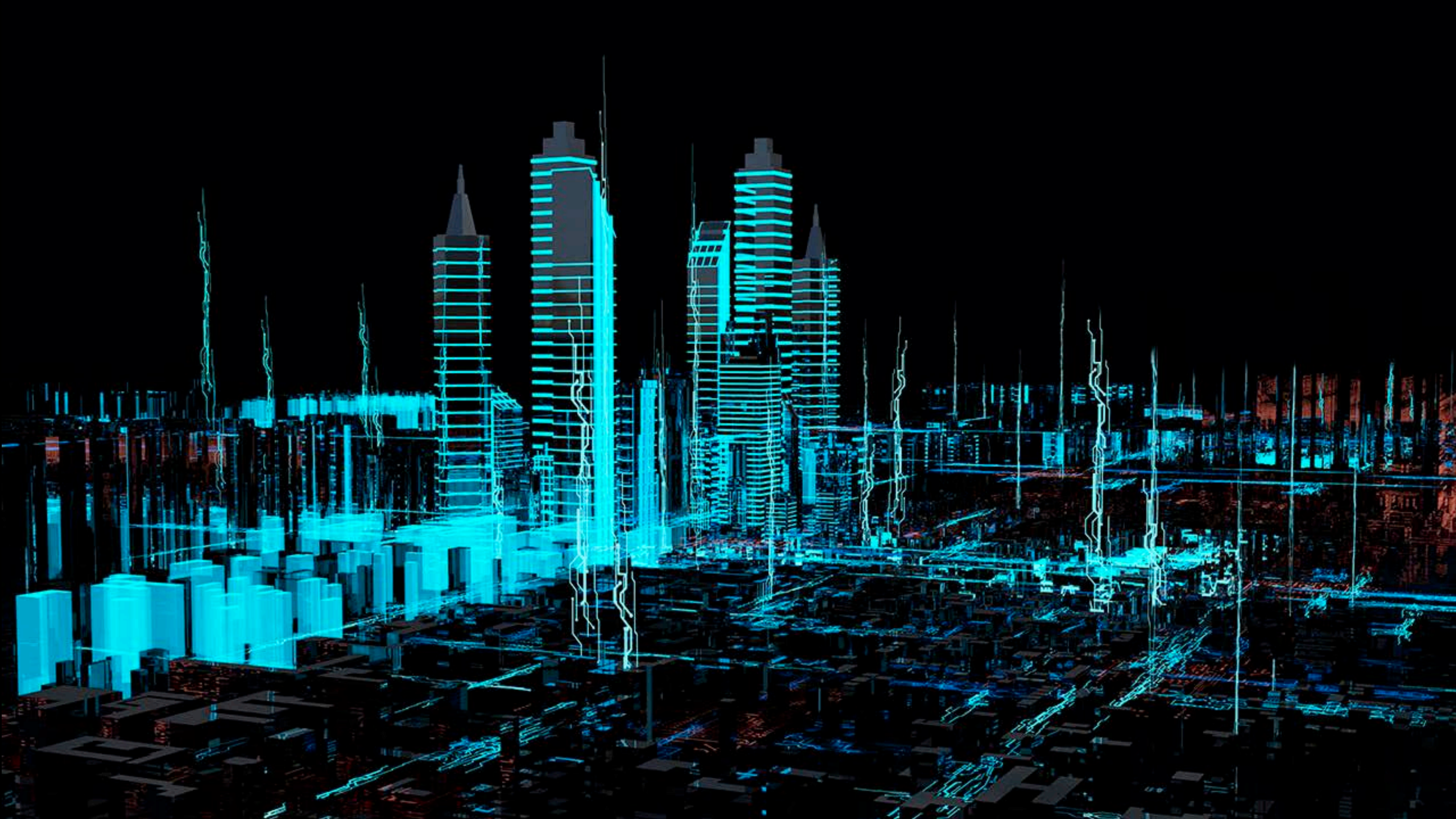
Very soon major cities will have over 50,000 drones  
flying overhead on a daily basis !





Cities and counties will employ fleets of scanning drones



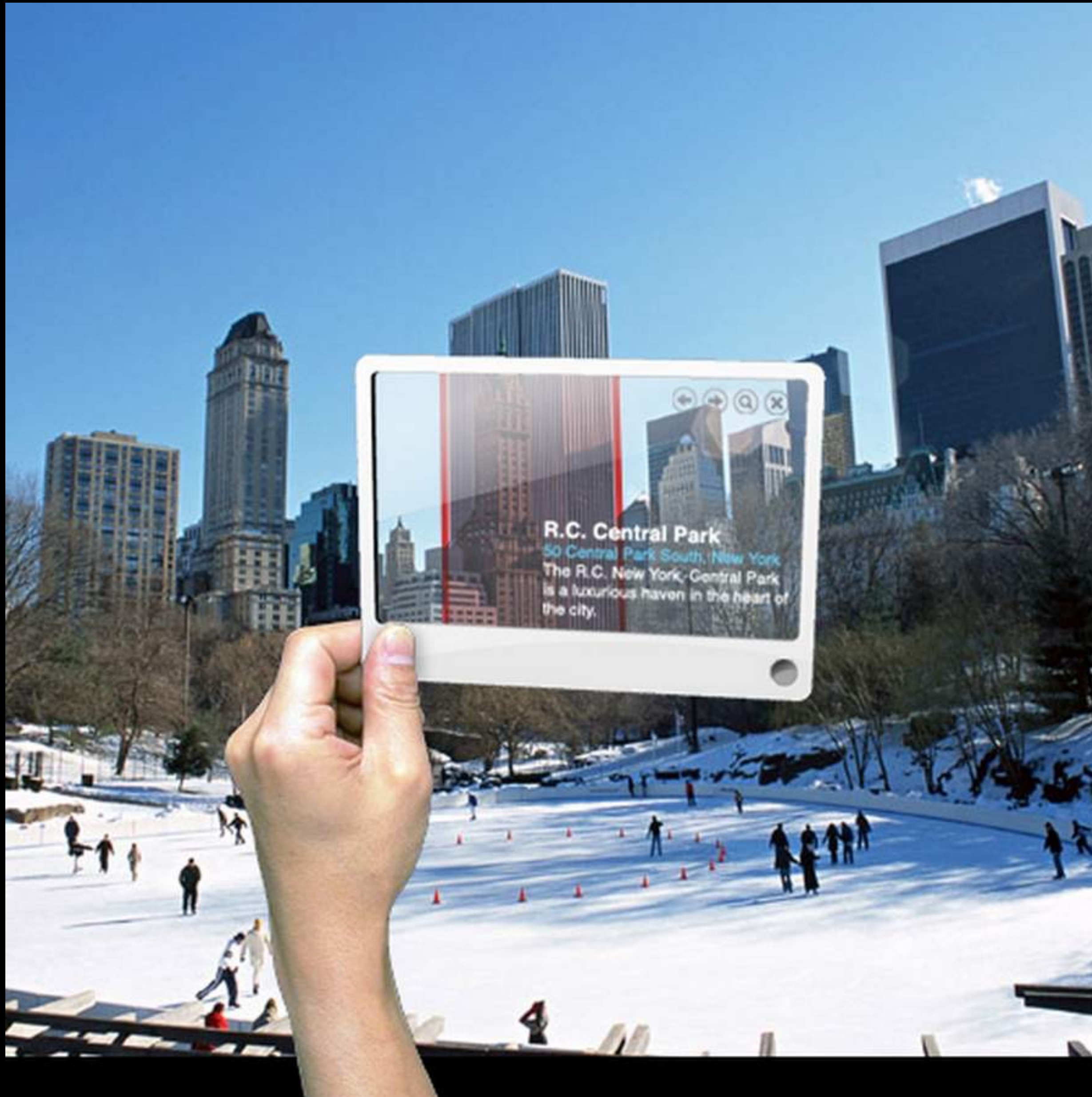








# Future Search Engines for the Physical World



- Super Sensors
- Smells
- Tastes
- Barometric Pressure
- Harmonic Vibrations
- Reflectivity
- Textures
- Specific Gravity



# Search Engines for the Physical World

- Where is that rabies-infected dog now?
- What is the heaviest traffic intersection of the city?
- Stalker Report: How close did John Doe get to Jane Doe yesterday?
- Infrastructure Report: What are the most dangerous bridges in the city or county today?



6.) Drone deliveries coupled with air taxis  
will drive demand for mini airports!











# Mini Airports














7.) “Contact phobia” will drive the demand  
for a touchless travel experience!





Contact phobia” will permeate our thinking for generations,  
creating deep seated paranoia!





Shaking hands has become a symbol for “you’re an idiot!”



8.) Autonomous transportation will become the most disruptive technology in all history





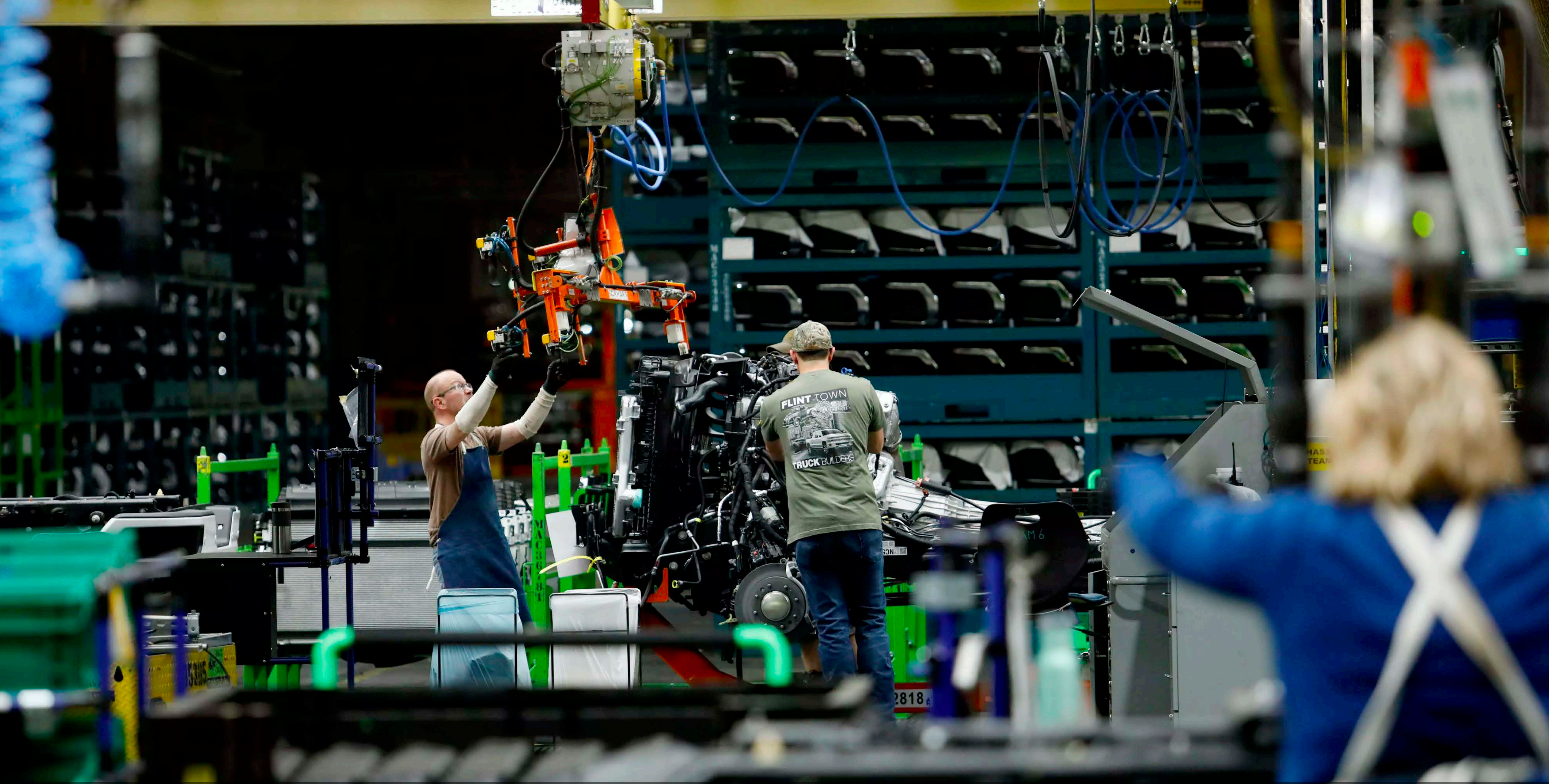
Driverless technology will be the most disruptive in all history





By 2025 electric vehicles will have 1,500 kilometer range  
and less than 10 minute charge time!





Internal combustion engines will end production in 2025!





**“Very soon, cars with steering wheels will seem as outdated as dial telephones!”**



# Future Retail defined by Driverless Mobile Businesses



# Driverless Mobile Businesses





# Driverless Retail

Fully automated  
convenience store  
that will come to you





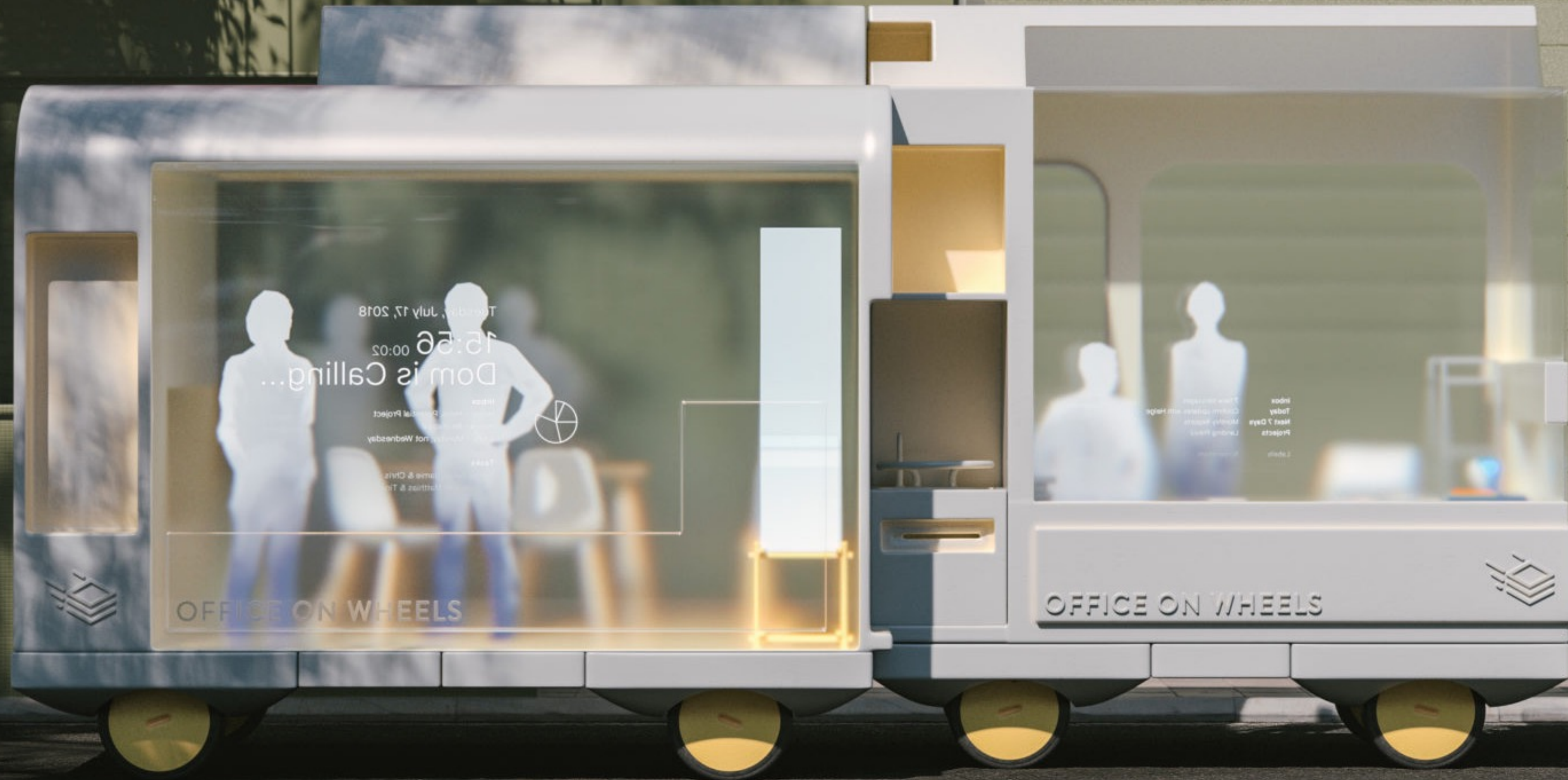








# Autonomous Driving & Working Culture







SUAVECITO  
POMADE

SUAVECITO  
POMADE  
GET IT. HOMBRE!  
HAIRCUTS \$20  
QUOTE OF THE WEEK  
Tips Appreciated





















WELCOME  
TO J.D. LUXE  
Shop Local...  
Come in  
We're  
OPEN!

J.D.  
LUXE









LATEST CUSTOM BLENDS  
HENRY'S APPLE PIE  
mostly berry ML

1. Lemon Blue	1 shot
2. Apple Juice	2 shots 1 ounce
3. Apple Liqueur	2 shots
4. Maple Vodka	2 shots
5. Ice	5 shots

1. Apple Juice  
2. Apple Liqueur  
3. Maple Vodka  
4. Ice

1. Apple Juice  
2. Apple Liqueur  
3. Maple Vodka  
4. Ice

1. Apple Juice  
2. Apple Liqueur  
3. Maple Vodka  
4. Ice

MAKE  
SHAKE



# Mobile Vending Machines





# Mobile Hotel Rooms

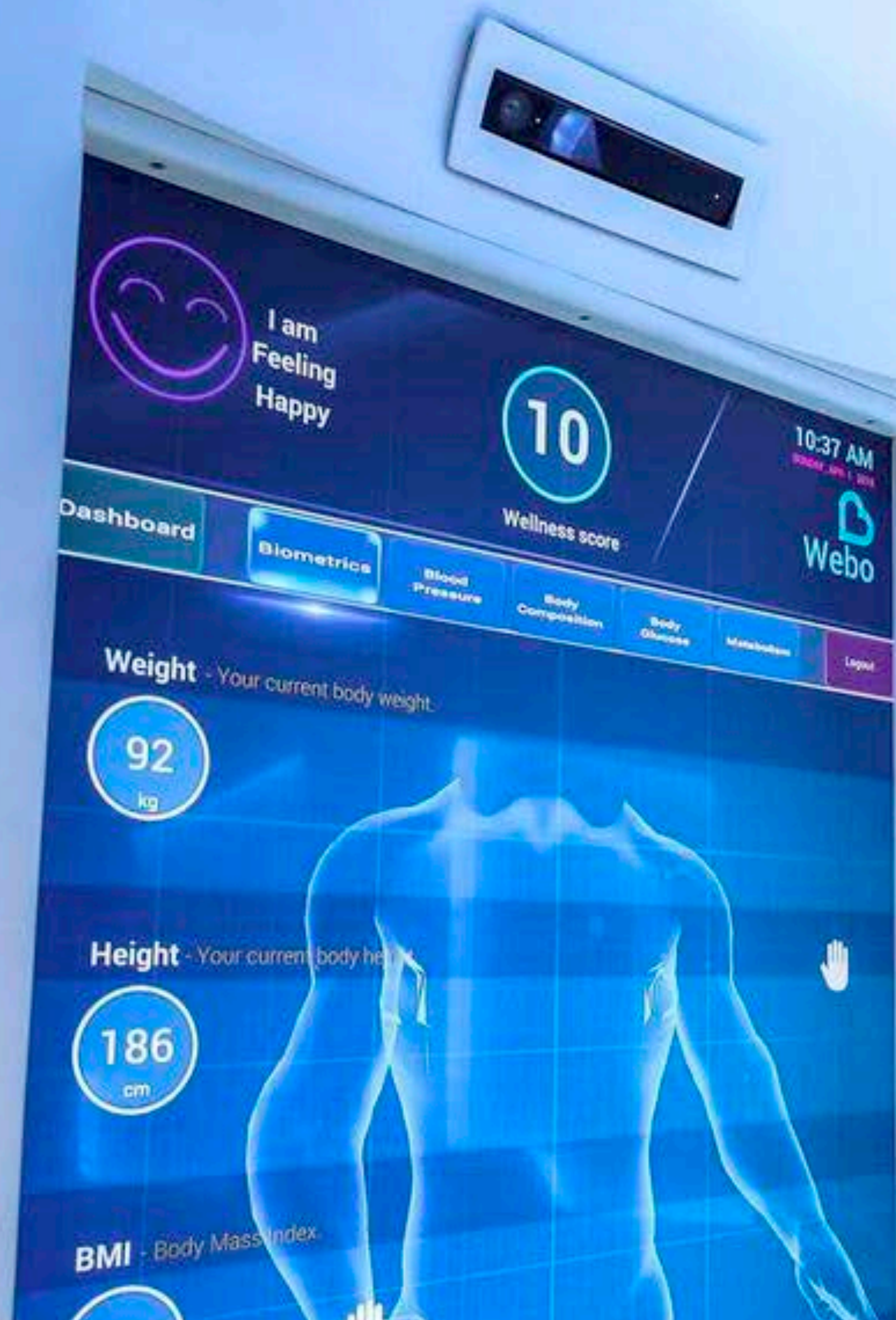






Driverless mobile doctors office!







# Mall of the Future





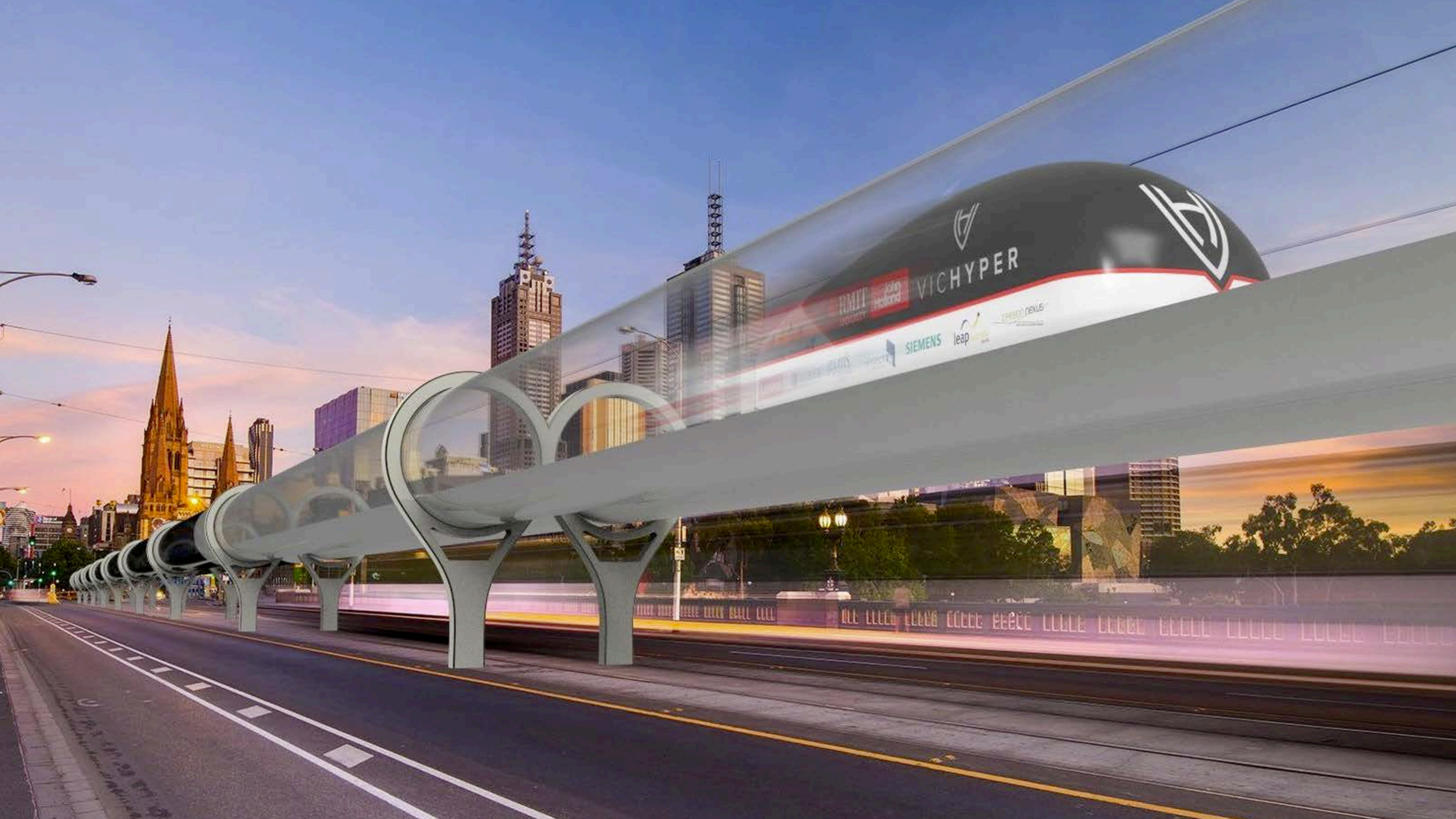
9.) Tube transportation will cause airports to become mixed modal transportation hubs



# Airport Terminal Integration









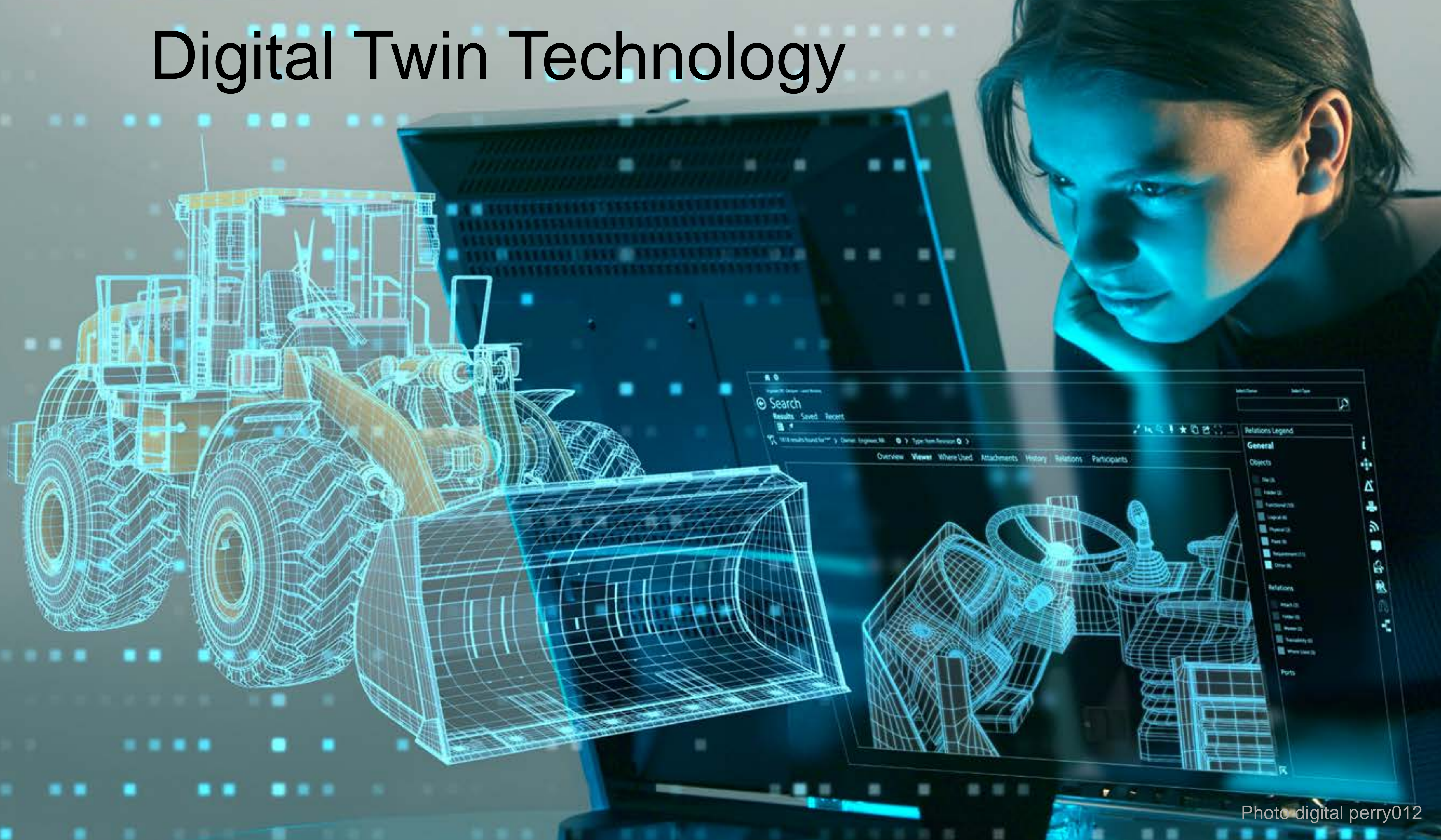




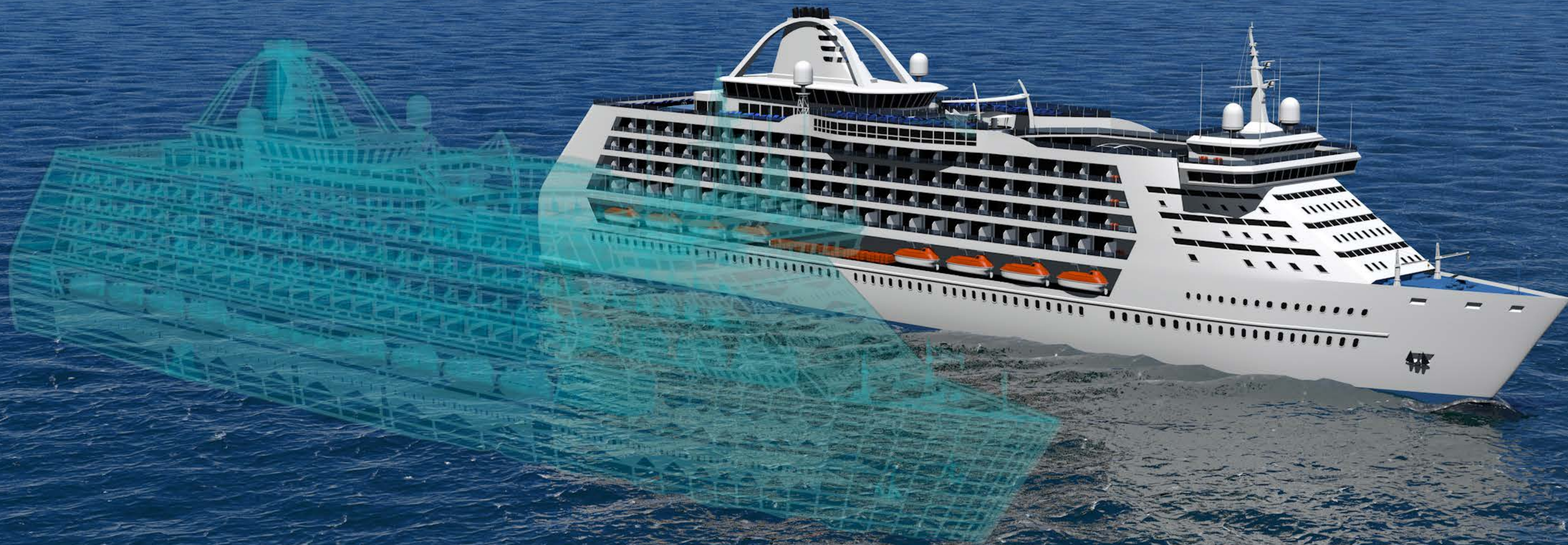
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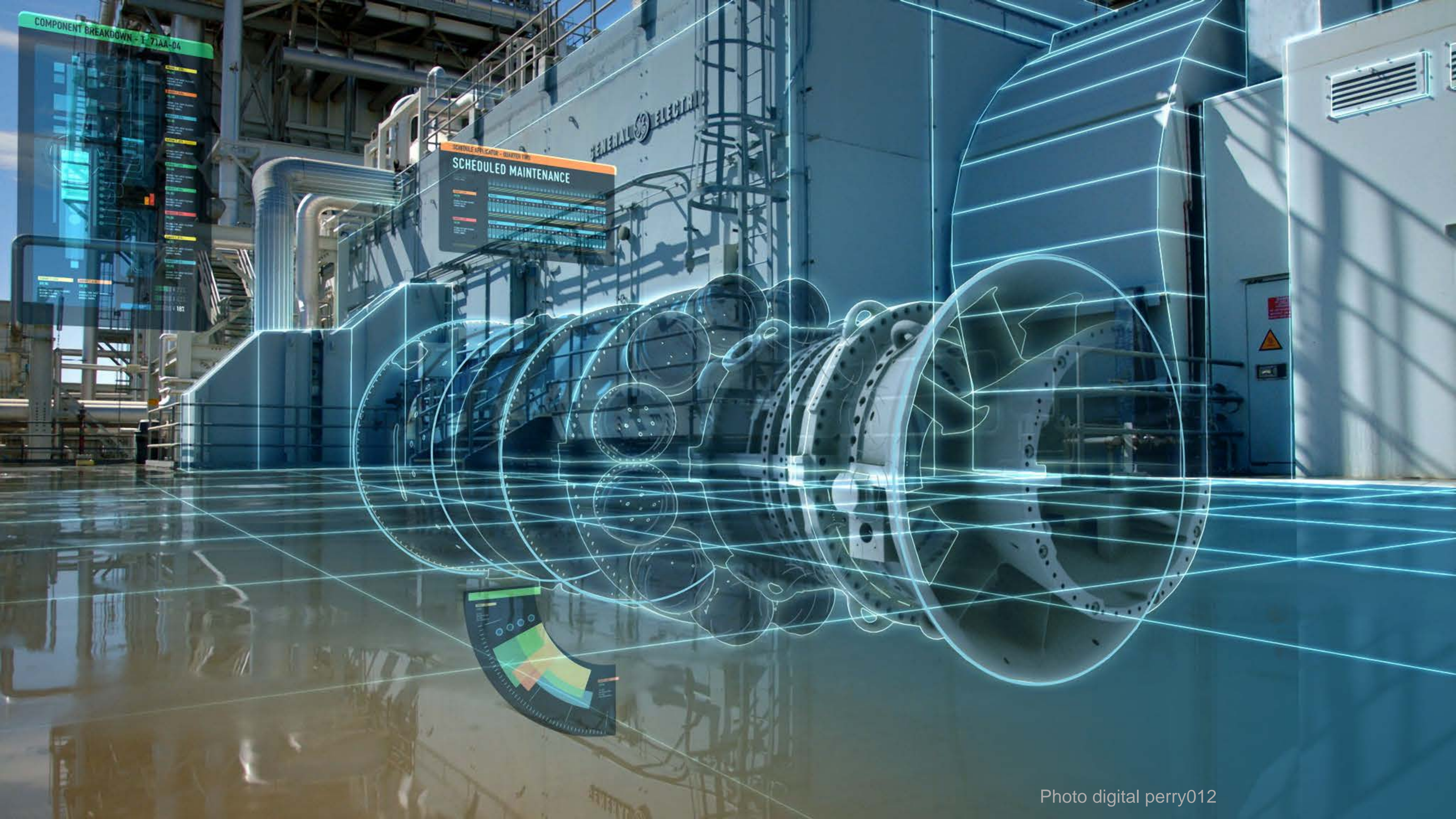
# Digital Twin Technology









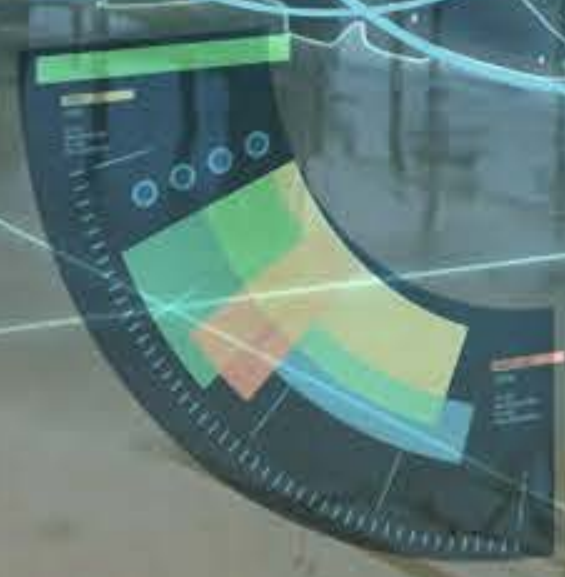


COMPONENT BREAKDOWN - T-71AA-04

COMPONENT	STATUS	LAST MAINT.	NEXT MAINT.
1. TURBINE CASE	OK	2023-01-15	2024-01-15
2. TURBINE DISC	OK	2023-01-15	2024-01-15
3. TURBINE SHAFT	OK	2023-01-15	2024-01-15
4. TURBINE BOLT	OK	2023-01-15	2024-01-15
5. TURBINE WHEEL	OK	2023-01-15	2024-01-15
6. TURBINE NOZZLE	OK	2023-01-15	2024-01-15
7. TURBINE VANE	OK	2023-01-15	2024-01-15
8. TURBINE GUIDE	OK	2023-01-15	2024-01-15
9. TURBINE BUSH	OK	2023-01-15	2024-01-15
10. TURBINE RING	OK	2023-01-15	2024-01-15

SCHEDULED MAINTENANCE

DATE	TIME	DESCRIPTION
2023-01-15	08:00	General Inspection
2023-01-15	10:00	Oil Change
2023-01-15	12:00	Lubrication
2023-01-15	14:00	Electrical Check
2023-01-15	16:00	Pressure Test
2023-01-15	18:00	Final Check





# Remote Robotics

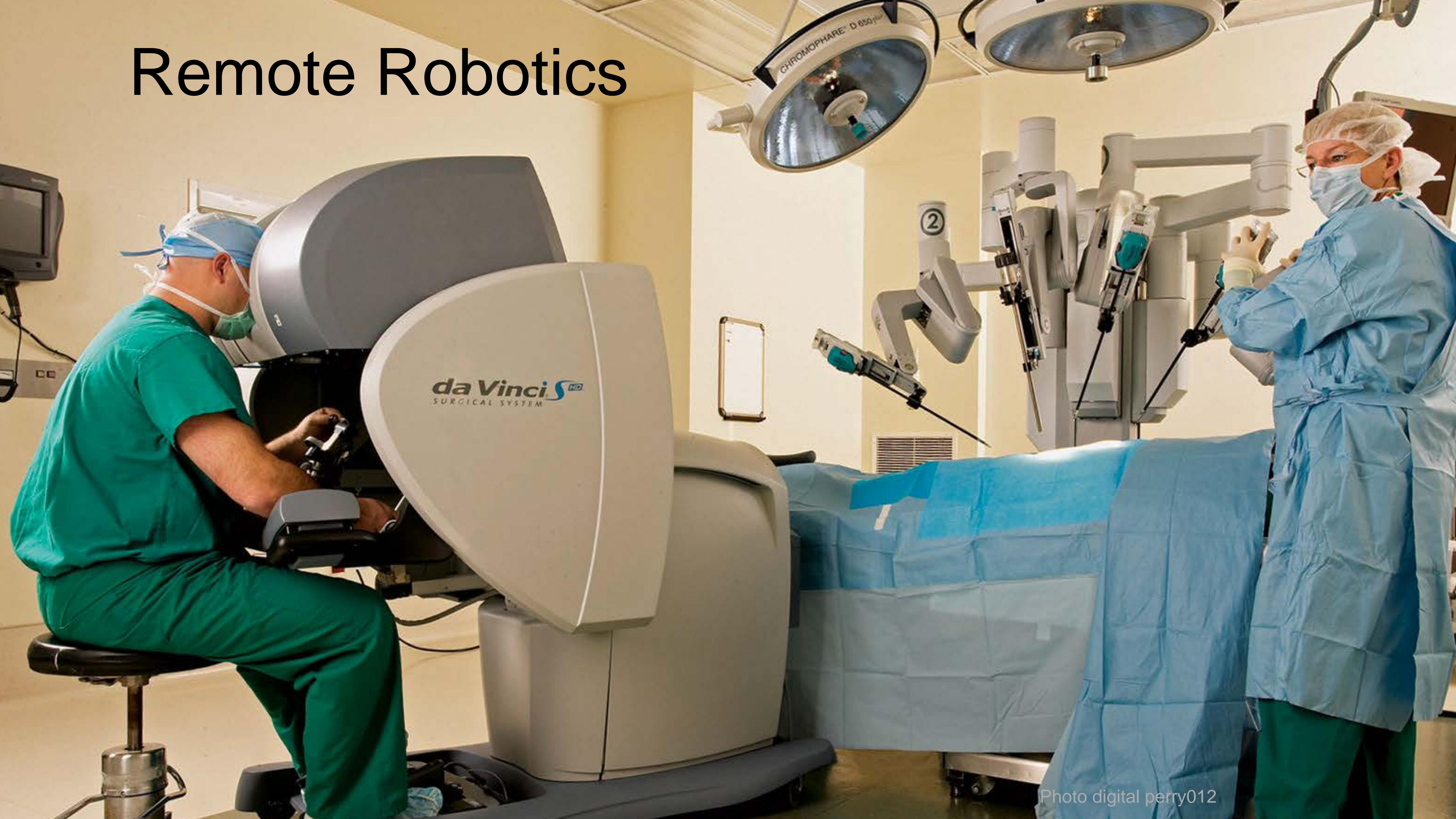



Photo digital perry012



A man with a beard, wearing a blue polo shirt and jeans, is seated in a virtual reality simulator. He is holding a steering wheel and looking at a large, curved array of three monitors. The monitors display a first-person view of a combine harvester in a field of golden wheat. The central monitor shows a yellow arrow indicating the path forward. The left monitor shows a side view of the harvester's rear. The right monitor displays a list of performance metrics. The simulator includes a detailed dashboard with various gauges and buttons, and a small screen on the right side of the steering wheel showing speed and other data. The overall environment is a dimly lit room with the primary light source being the screens.

At what point will the operator no longer need to be in the vehicle?





How much longer will pilots still need to fly in airplanes?





How long before digital twin  
technology is common with humans?





## Digital twin



How long before doctors can monitor some's health remotely through their digital twin?



Even in the darkest of times, people  
of extraordinary character have lived  
among us, guiding us on a pathway  
to a better future!



Countries will invest heavily in  
megaprojects to re-employ their people!



# From Micro-Industries to Mega-Projects Industries

The age of mega-projects



# Eight Megaprojects



1. Four bridges
2. Colonizing Mars
3. Tube transportation network
4. Floating islands
5. Mass energy storage
6. Global wifi
7. Whole earth genealogy
8. Global blockchain infrastructure



# 1.) Four Bridges

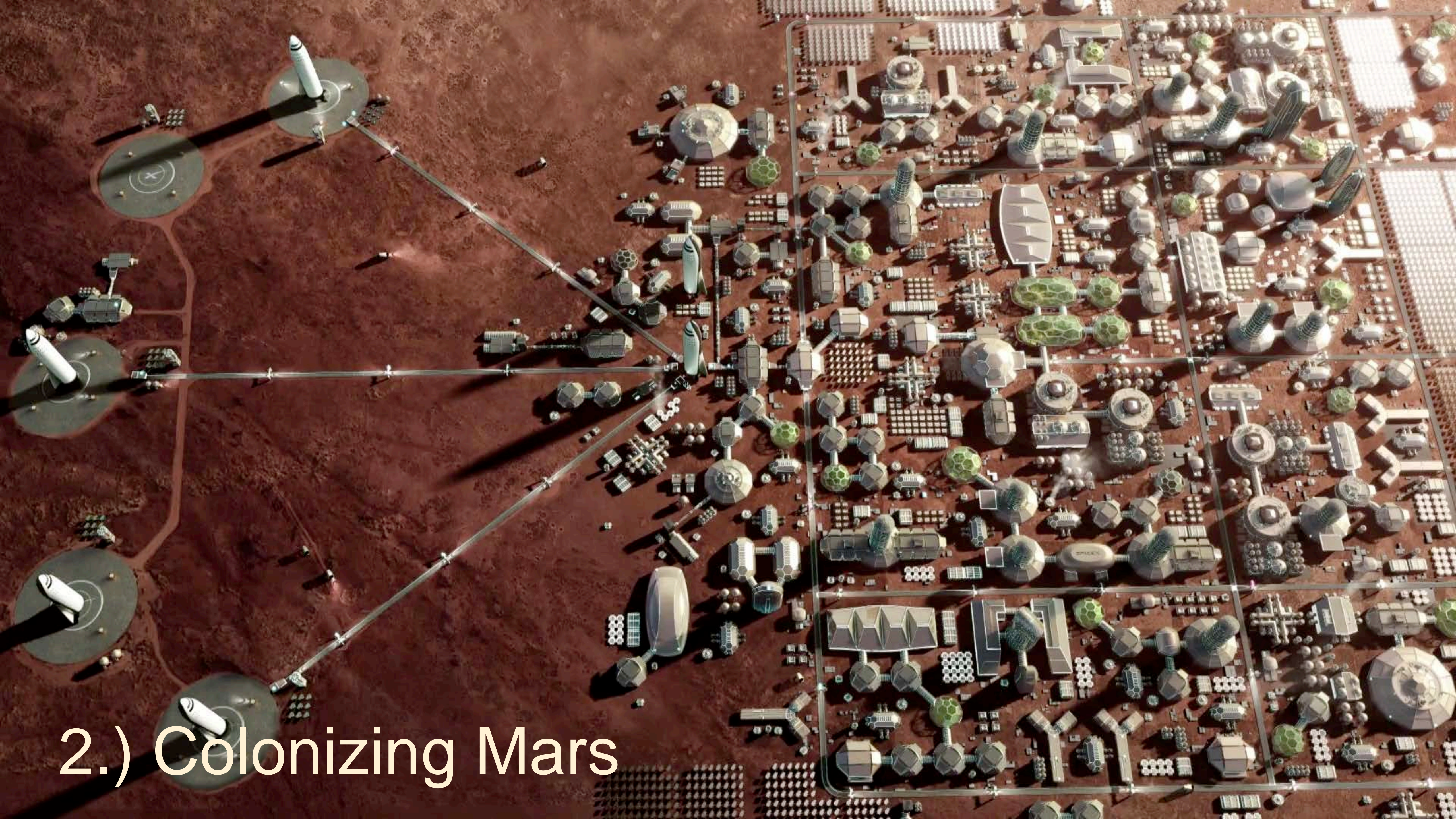






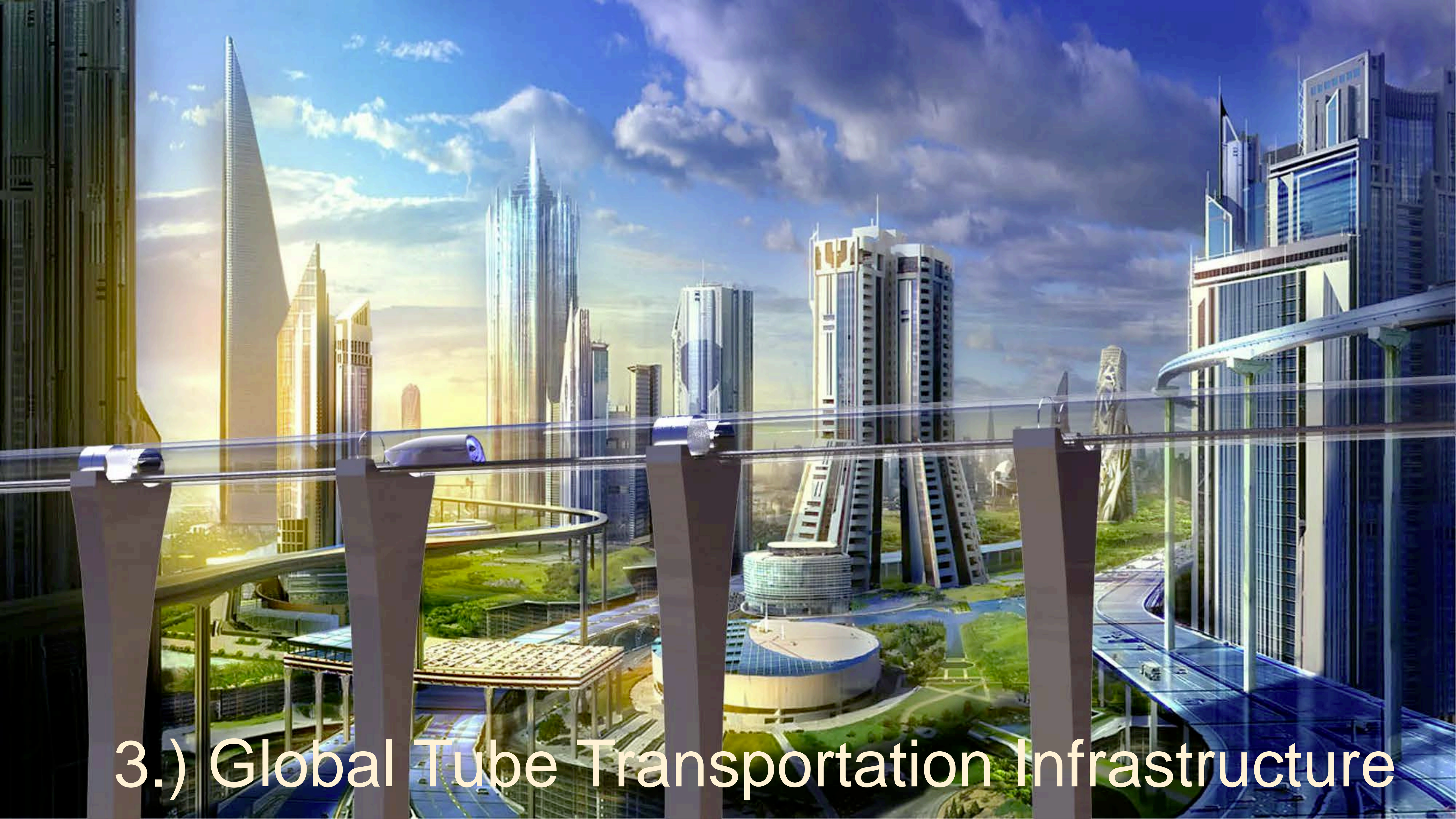
Hong Kong-Zhuhai-Macao Bridge





## 2.) Colonizing Mars





### 3.) Global Tube Transportation Infrastructure







# 4.) Floating Islands



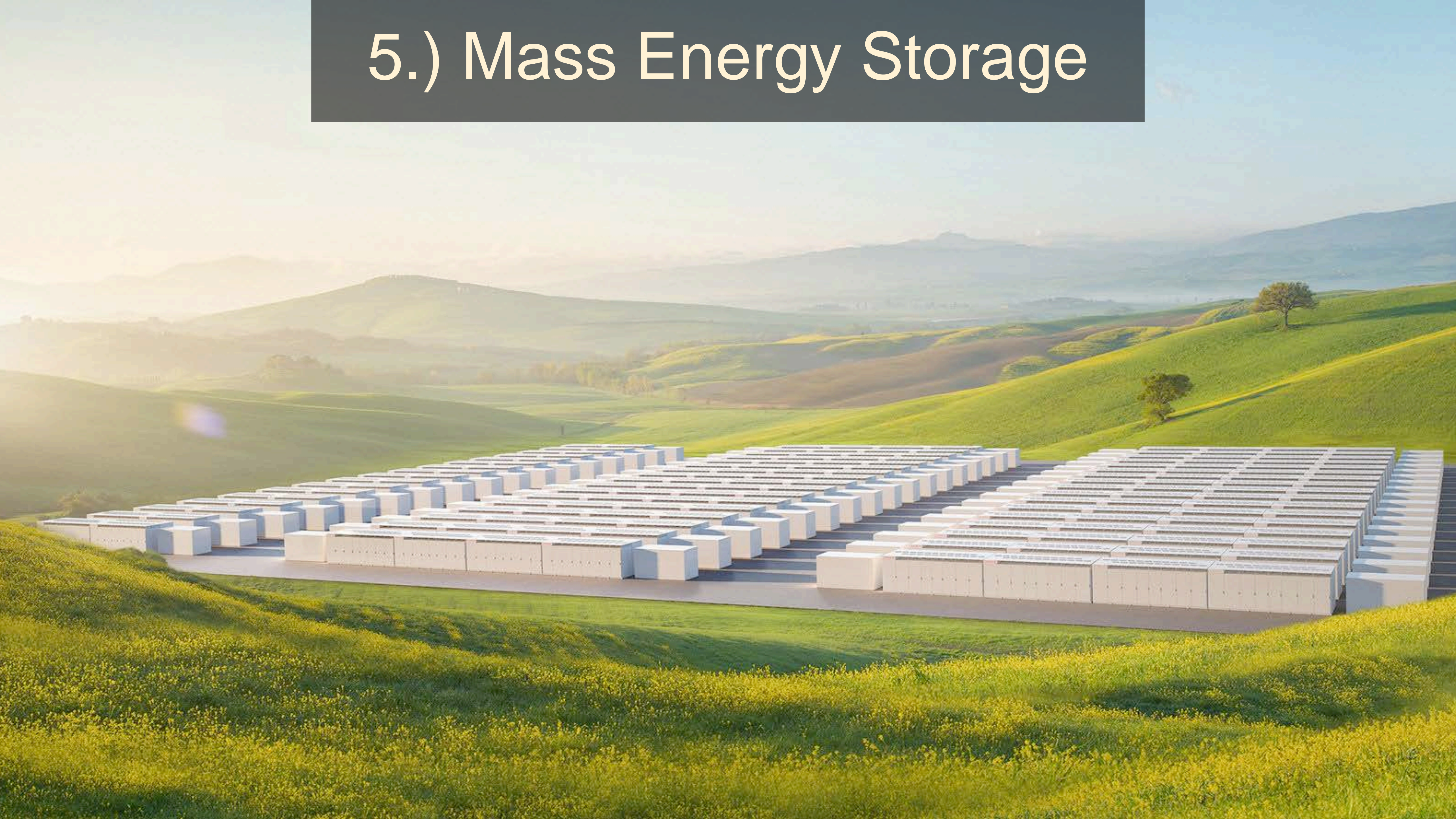




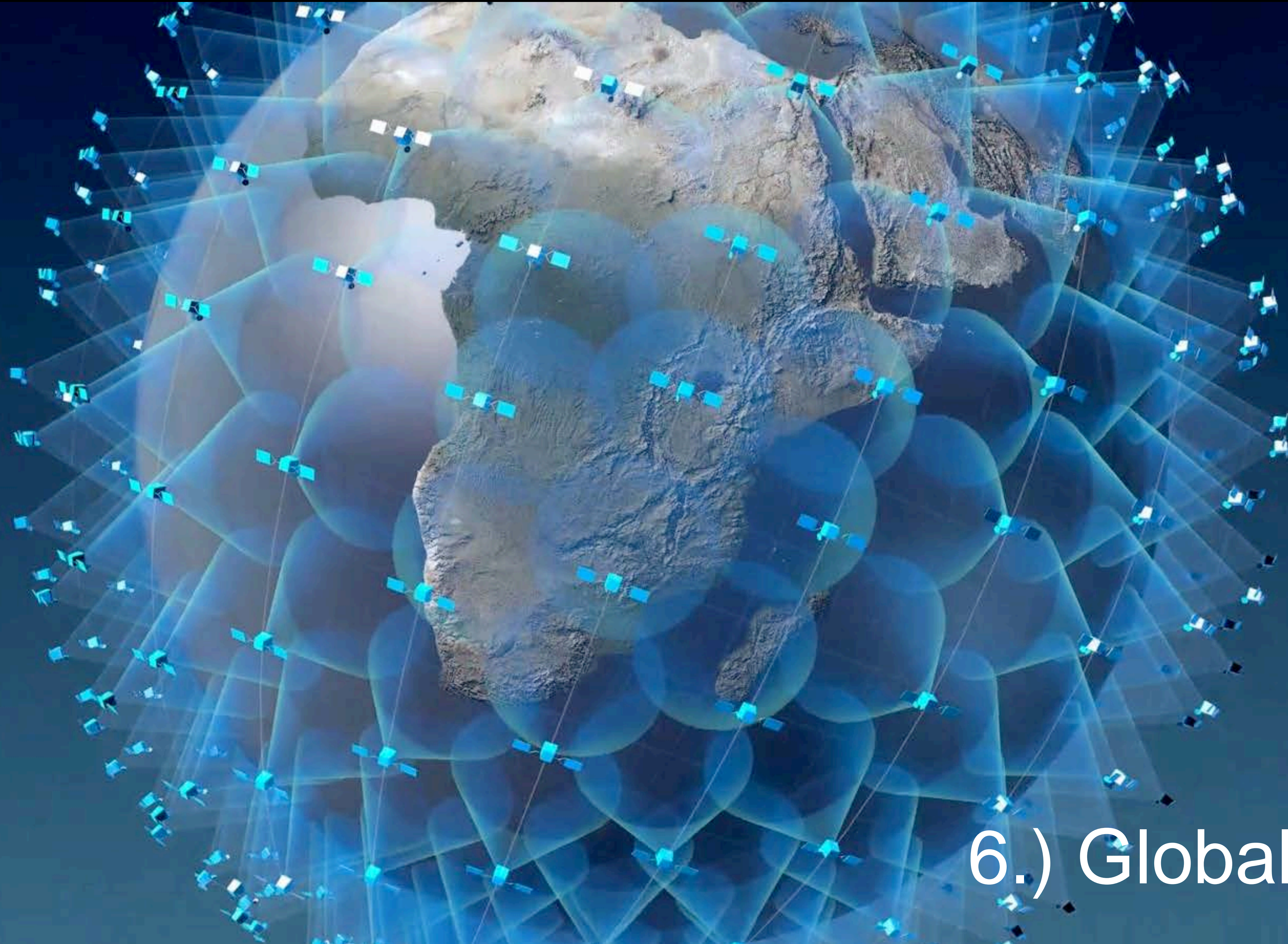
Oceanix Concept



# 5.) Mass Energy Storage







## 6.) Global Wifi







# 7.) World's First Space Hotel - 2027







TEORVU L'ESTRANGE

NA KAMA

CUA DE TROMBOS

TIETA L'ESTRANGE

CECE BARBONE



A conceptual image representing blockchain infrastructure. A human hand is shown from the bottom left, reaching upwards towards a cluster of 3D cubes. The cubes are primarily blue, with one cube in the center of the cluster glowing bright yellow. The background is dark blue with a network of white lines and dots, suggesting a global or digital network. The overall composition is dynamic and futuristic.

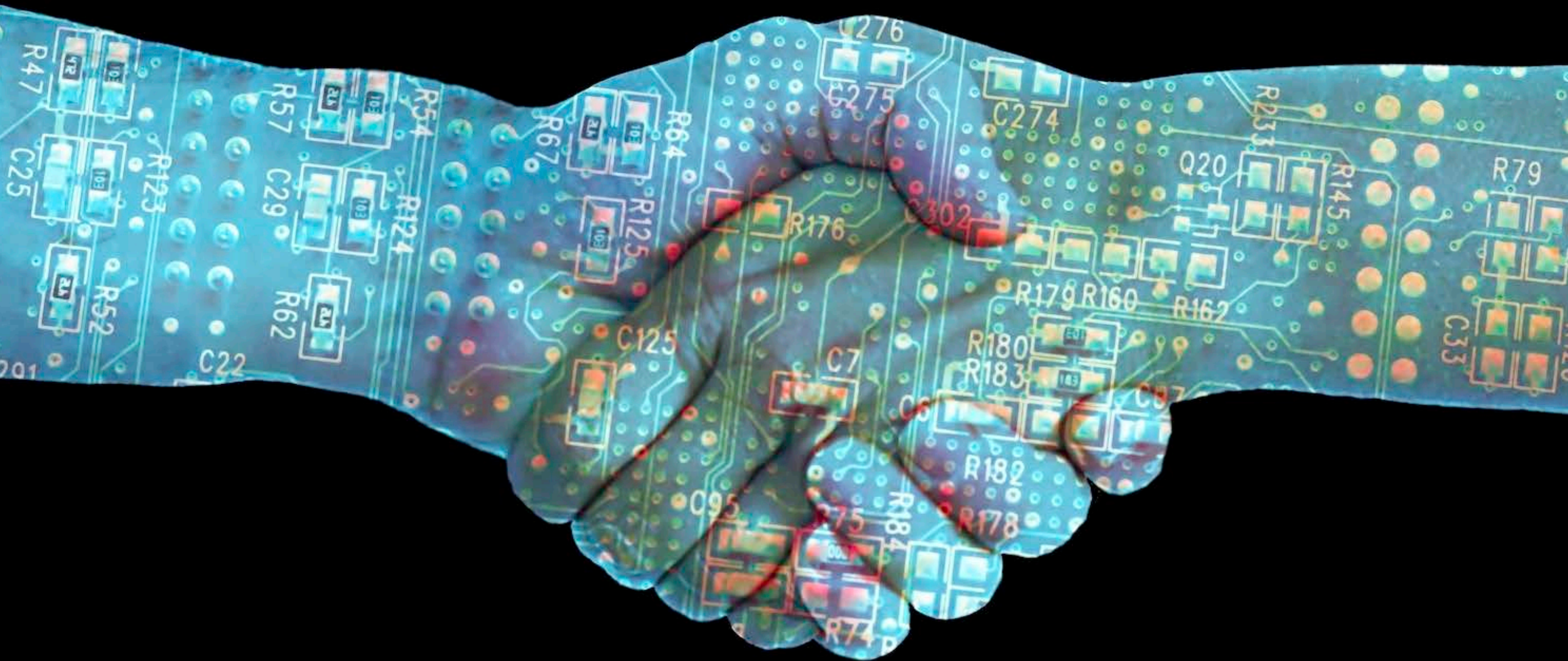
## 8.) Global blockchain infrastructure



A conceptual image featuring a human hand holding a glowing, translucent map of the world. The map is set against a dark blue background with a digital network overlay consisting of vertical lines and small circular nodes. The overall aesthetic is futuristic and technological, with a color palette dominated by blues, purples, and warm glows from the map and nodes.

Global trust network





For businesses everywhere, the first order of business will be building and rebuilding trust!





“The future is already here – it's just not evenly distributed.”

- - William Gibson,  
Science Fiction Writer



We are entering a period of  
unprecedented opportunity



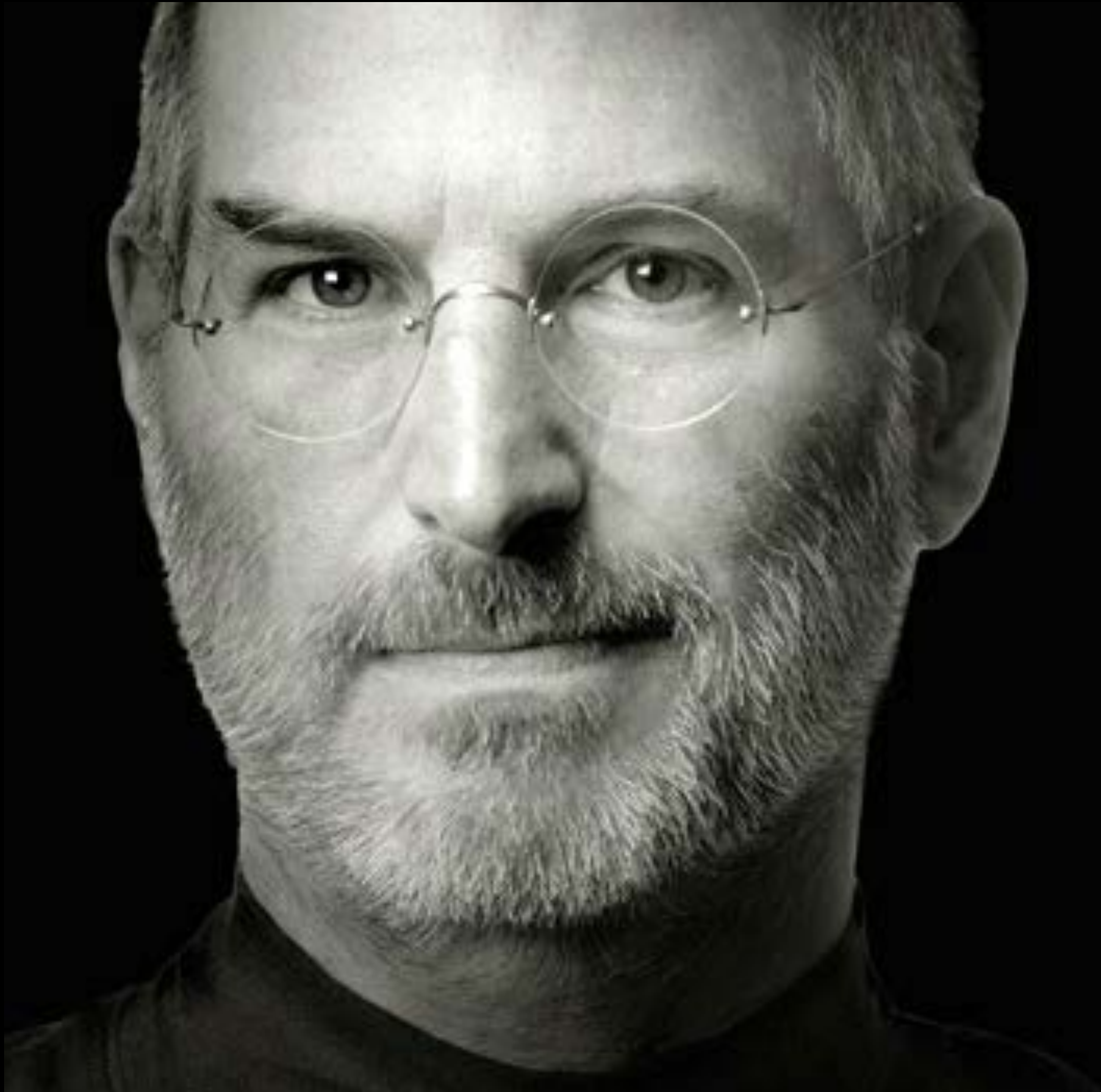
# Why is this period so important?



- Humanity will change more in the next 20 years than in all of human history
- Risk factors will increase exponentially
- Our children's children, who haven't even been born yet, are depending on you



# Steve Jobs



“...right now is one of those moments that YOU are influencing the future.”

- - Steve Jobs



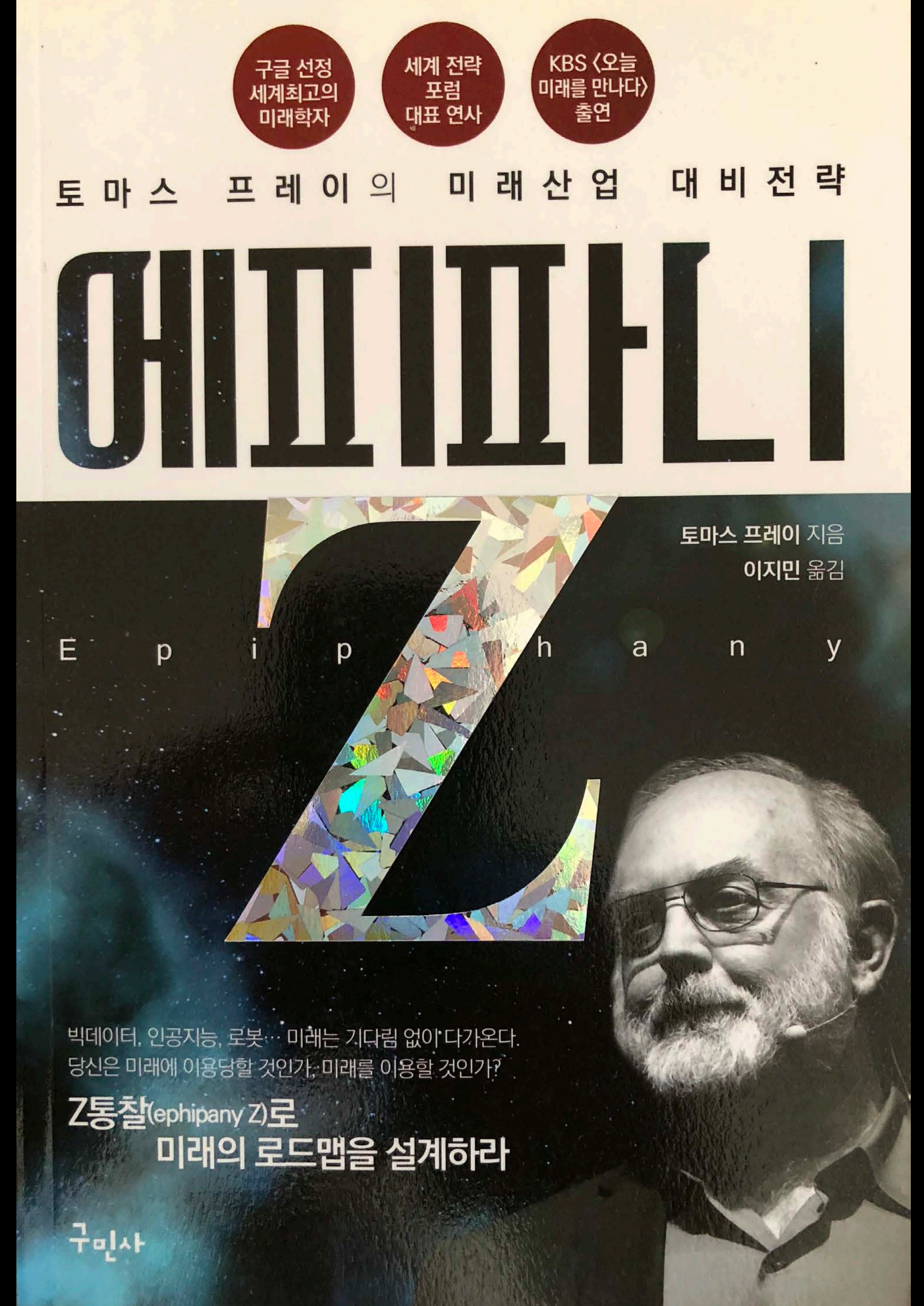
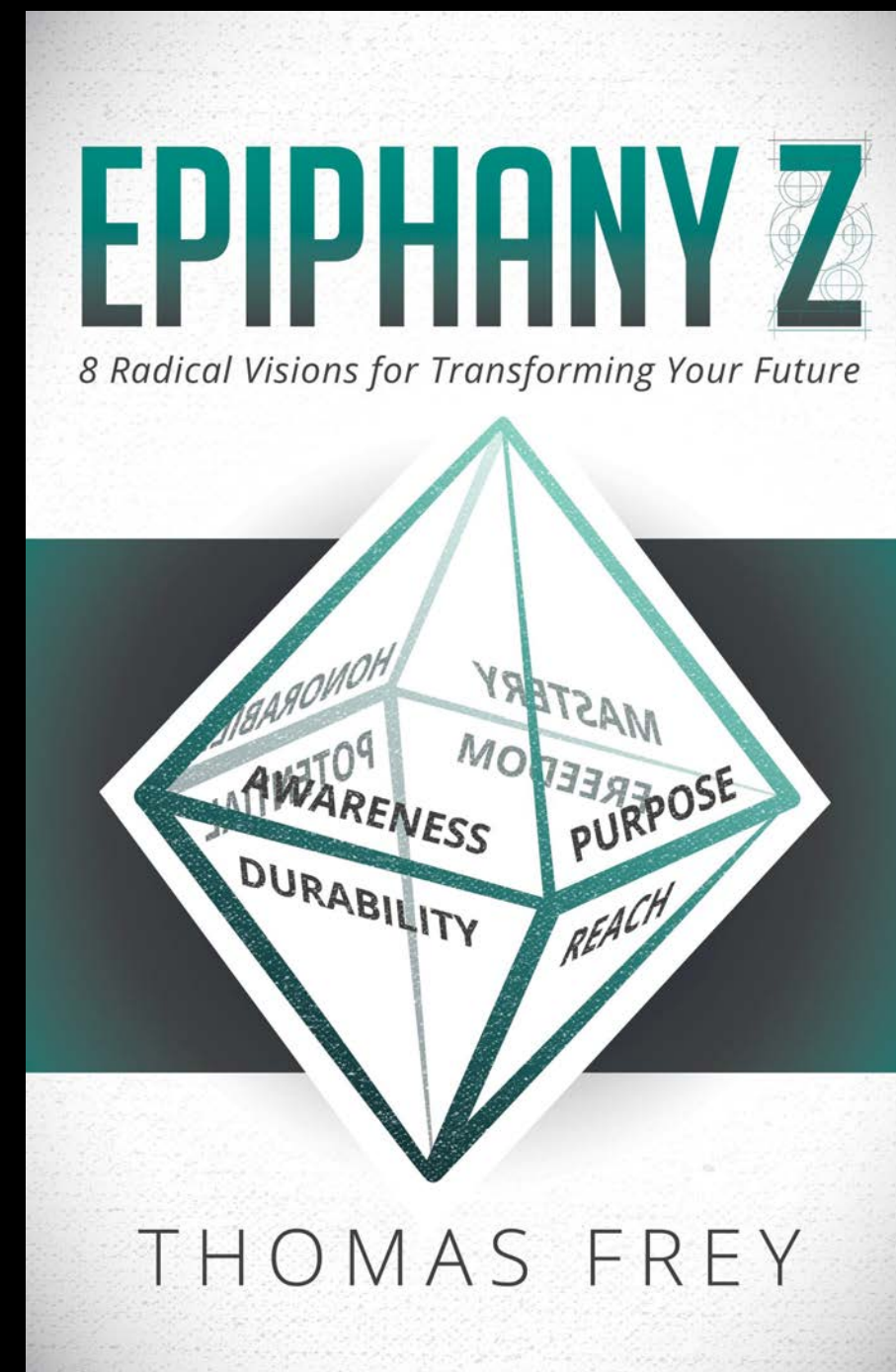
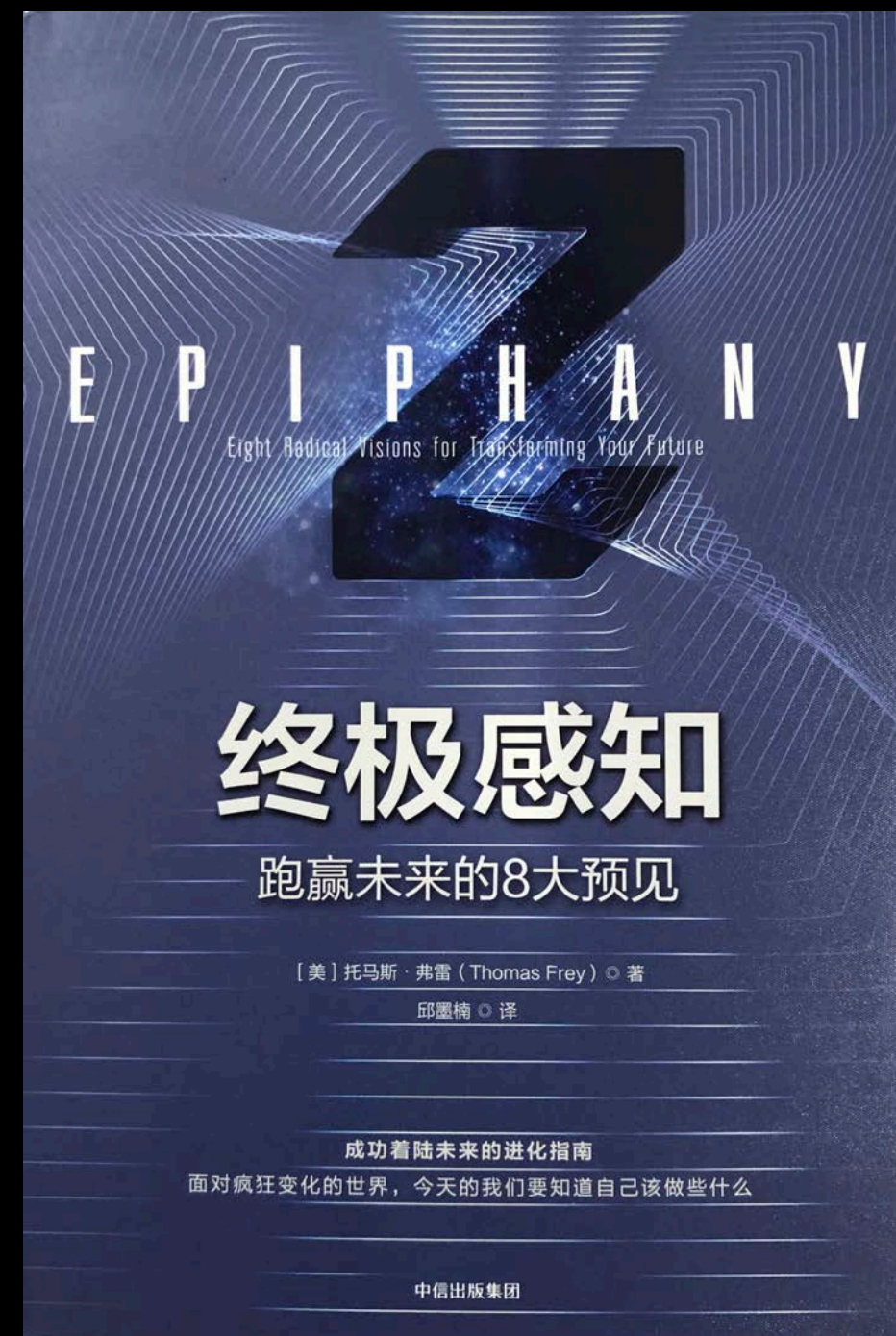
But sometime our best efforts...





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# “Epiphany Z: 8 Radical Visions for Transforming Your Future”







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# World Aviation Conference

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FREE Weekly "Future Trend Report"



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